

Live & Work Highlight Report

September 2013



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Aims & Objectives	Current Status:
<p>We are trying to increase the desirability of Rhyl as a place to live, work, invest and do business.</p> <ol style="list-style-type: none"> 1. Objectives not yet developed and agreed 2. Objectives not yet developed and agreed. 3. Objectives not yet developed and agreed 	ORANGE
	Previous Status:
	ORANGE

What's going well?

Glan Morfa Mountain Bike Track

The additional work as mentioned in the report back in July has now been completed and 2.5 km of track has now been constructed. There is a small snagging list that we are currently working through with the contractor and which includes some surface improvements/stabilisation.

Works planned for the Autumn include:

- landscaping (quality material being provided free of charge from Anwyls)
- tree and shrub planting
- way marking of the track
- construction of a connecting route which will also act as a route for vehicles in an emergency
- the setting up of a cycling club from the local community and a yearly charge of £20 or free of charge if attending 4 half day volunteering sessions
- ensure all health and safety documentation is in place before officially opening the track.

Coastal Defence

Consultants are finalising a feasibility study to see if an affordable, lower specification, Phase 3 Coastal Defence scheme is achievable in order to fit the available budget.

Rhyl New School Project (S)

A preferred layout has been developed for the new High School project following engagement with schools and the education authority and the sketch designs were available for the community to see at consultation events at the school on 31st July and on 18th August at the Fun Day in the Botanical Gardens.

Key Milestones coming up include:

- Further consultation with partner organisations and local community groups – from October
- 'drop-in' display for DCC Members in County Hall - 10th Sept 2013 (next Council)
- DCC Rhyl Members Area Group – 11th Sept 2013
- Rhyl Town Council consultation – 18th Sept 2013
- Submission of planning application – October 2013

- Completion of Outline Business Case – November 2013
- Completion of Full business Case – February 2014
- Commencement of Site Works – Spring/Summer 2014
- Construction Programme Duration – presently estimated at 18 to 24 months

Denbighshire County Council's Cabinet of recently approved a formal consultation in respect of a proposal for a new joint faith school for North Denbighshire. The formal consultation ran from 3rd June until 22nd July.

What concerns us and what are we doing about it?

The same concerns persist from the previous update report:

The need to develop a more coherent and focussed approach to making Rhyl a more attractive place to live and work was recognised at the Review in November 2012. This work will be progressed as part of a wider Denbighshire Economic Ambition Strategy.

Outlook

Rhyl currently fares poorly when compared with other North Wales locations as a place to choose to live or set up business. There are a number of reasons for this, including the poor image of the town and distance from the A55. That said, it has some significant assets which we are perhaps not making the most of, including an attractive setting with beach and easy access to countryside, along with affordable property prices. Activity and results in all the regeneration workstreams will be required to start to improve the situation, but there is also a need for the more focussed investment strategy for the town.

Completed Projects

Rhyl Cut Fisheries

Glan Morfa Mountain Bike Track

Committed Projects

A commitment has been made to deliver the project and the necessary funding is in place.

Project	Lead Organisation	Forecast Completion	Delivery Confidence
Rhyl High School	DCC	Sep 16	GREEN
Green Links	DCC	tbc	tbc
Area Renewal	DCC	Aug 13	GREEN
ARBED	WG/Wilmot Dixon	under review	RED

In Development

Feasibility or ongoing development of the project is underway.

Project	Lead Organisation	Comments
Coastal Defence Phase 3	DCC	Currently in negotiation with Welsh Government to develop a scheme that fits the £2.25 million funds available. It is hoped funding will be place by October with work to commence on site in November (2013).
Green Infrastructure Strategy	DCC	Strategy currently being developed by consultants (managed by Planning) and in final draft stage. This will require adoption as a policy for developments
H Bridge cycle priority scheme	DCC	Scheme has been amended to incur a traffic light system and is due to be implemented in 2014/15.
Rhyl New School Project		A preferred layout has been developed following a series of engagements with the schools, and Education Authority. These outline designs were the focus of consultation with pupils, staff, parents and governors of the schools before the summer holiday. Following further consultation events, the Planning application is due to be submitted September 2013.
Live & Work Strategy development	DCC	A draft report outlining the development and implementation of a clearly branded programme of work around developing Rhyl as a desirable place to live, work, invest and do business is currently awaiting approval.

Under Consideration

Some consideration has been given to the project but significantly more work is required.

Project	Lead Organisation	Comments
Renewable Energy Innovation Centre	??	Discussed at Review in Nov 12 but not developed.

